



CANADA'S *Largest* INDOOR FARM SHOW

2024 Show Publication PACKAGES & RATES

PRINT &
DIGITAL
EDITION



Package	2024 Price	2024 Services Provided
Tier 1	CONTACT US	<p>We are excited to reach our Ag Days patrons in unique ways and have creative ideas enhancing your brand and the MB Ag Days brand." We are also open to ideas you may have to reach your target audience.</p> <p>PRINT / SHOW PUBLICATION</p> <ul style="list-style-type: none"> Premium Ad locations Full page ad in show publication (Supplied) Name in bold and highlighted in the exhibitor directory of our show publication <p>WEB</p> <ul style="list-style-type: none"> Company logo to be used on our website; hyperlink back to your company.
Tier 2	\$3,000	<p>PRINT / SHOW PUBLICATION</p> <ul style="list-style-type: none"> 1/2 page Ad or an Advertorial (Supplied) Name highlighted in the exhibitor directory of our show publication
Tier 3	\$1,750	<p>SHOW PUBLICATION</p> <ul style="list-style-type: none"> 1/4 page ad (Supplied) Highlighted name in the exhibitor directory of our show publication
Tier 4	\$1000	<ul style="list-style-type: none"> 1/8 Page Ad (Supplied)

Show Publication Highlights

Ag Days sponsorships put your company at the centre of the Agriculture industry:

- High Visibility
- Full Colour
- Ag Days Stories
- Exhibitor Directory
- Ag Days Specials
- Prime Sponsorship Opportunities

Digital Edition will be available online @ AGDAYS.COM

AD SIZES:

1/8 Page	3.325" x 2.375"
1/4 Page	3.325" x 4.75"
1/2 Page Horizontal	7.125" x 4.75"
1/2 Page Vertical	3.325" x 9.75"
Full Page (no bleed)	7.125" x 9.75"
Full Page (full bleed)	8.625" x 11.25"

Ad Deadline:

November 1st, 2023

Send Artwork To:

design@agdays.com

Full Page Ad (additional details)

Bleed Size = 8.625" x 11.25"
Trim Size = 8.125" x 10.75"
Safe Image Area = 7.125" x 9.75"

2 Page Spread

Bleed Size = 16.75" x 11.25"
Trim Size = 16.25" x 10.75"
Safe Image Area = 15.25" x 9.75"

ADDITIONAL DESIGN SPECS:

Please supply artwork at 300dpi CMYK - AI, PDF, EPS, JPG, TIFF FORMATS ACCEPTED FOR LARGE AREAS OF BLACK, USE RICH BLACK FORMULA: C: 30, M: 30, Y: 0, K:100 FULL PAGE/SPREAD BLEED 0.25" AVOID 4 COLOUR BLACK TEXT IF POSSIBLE.



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