

CANADA'S *Largest* INDOOR FARM SHOW



2024
sponsorships
OPPORTUNITIES

AGDAYS.COM



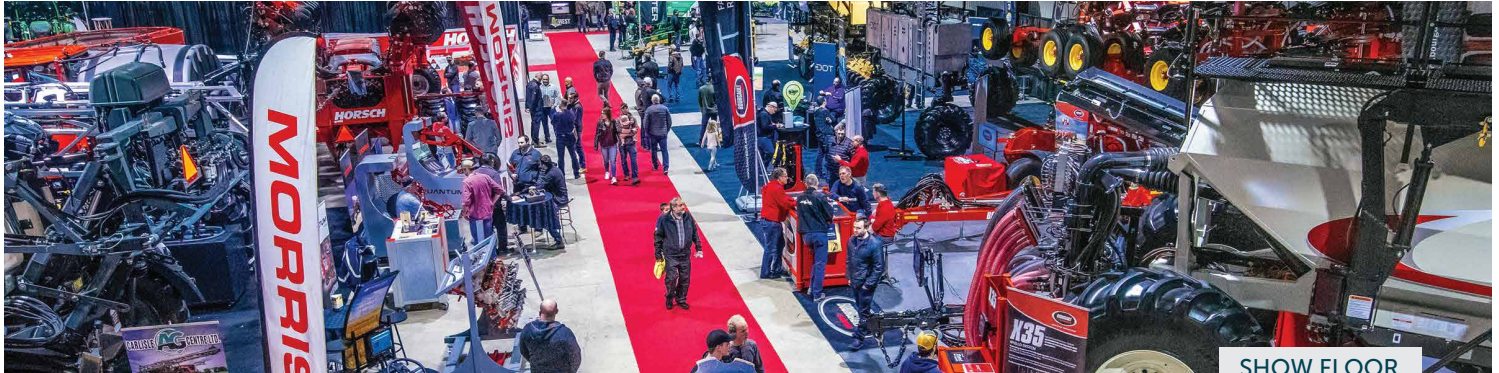


JANUARY 16-18 2024
Keystone Centre, Brandon MB

MANITOBA
AG DAYS 2024
SPONSORSHIP
OPPORTUNITIES

CANADA'S *Largest* INDOOR FARM SHOW

The Manitoba Ag Days show is an exposition of agricultural production expertise, technology, and equipment that attracts exhibitors and visitors from across Canada and the United States of America.



SHOW FLOOR

Why Sponsor?

Ag Days sponsorships put your company at the centre of the Agriculture industry:

- Build Relationships
- Meet Face-to-Face
- Generate Sales/Leads
- Brand Exposure
- Engage directly with Farmers

40,000+ VISITORS
3 EXCITING DAYS
575+ EXHIBITORS

For 3 days, over 575 Manitoba Ag Days exhibitors are visited by more than 40,000 patrons every year. There's complimentary parking, a parking lot shuttle and coat check.

540,000 SQFT.

100% Pure Farm. Under one Roof.

Exhibitors and patrons come from across Canada and Central & Northern USA. 19,000 feet or 3.2 miles of red carpet. 10 acres all indoor. Purely agriculture related displays all under one roof.



FCC THEATRE

Join us this year!

Partner OF THE SHOW

PRESENTING SPONSOR

CONTACT FOR AVAILABILITY AND PRICE

OPTIONS MAY INCLUDE:

- Print Partner - Show Publication
- 50 Free one day show passes
- Name in bold and highlighted in the exhibitor directory in our Show Publication.
- Company Logo to be used on our website; hyperlink back to your company.
- Option To Have 3 Yr Contract
- Lanyard Sponsor
- 4 Banners in Prime Locations
- Sponsor provided content and recognition of sponsorship on AgDays social media platforms
- All day meeting space (pending availability)
- 2 premium full page admin in our Show Publication
- Logo included on the Ag Days billboard located on the Trans Canada Highway

PLATINUM

CONTACT FOR AVAILABILITY AND PRICE

OPTIONS MAY INCLUDE:

- 50 Free one day Show Passes
- Outdoor Bale Wrap
- Sponsor provided content and recognition of sponsorship on Ag Days social media platforms
- Name in bold and highlighted in the exhibitor directory in our Show Publication.
- Option To Have 3 Yr Contract
- Company Logo to be used on our website; hyperlink back to your company.
- Logo on front cover of Show Publication, Theatre location maps, Schedule and Speaker Profile pages in Show Publication
- 1 premium full page ad in our Show Publication
- Logo included on the Ag Days billboard located on the Trans Canada Highway

PARTNER OF THE DAY

3 AVAILABLE

\$10,000

- Entrance Flags / Signage
- 25 Free one day show passes
- Swag At The Door with Meet & Greet Staff
- Meeting space for up to 6 hrs
- Logo on the Program Schedule and any page that references speaker bios the day related to patron of the day sponsorship
- Name in bold and highlighted in the exhibitor directory in our Show Publication.
- 2 Double Sided Banners
- Option to have a 3 Yr Contract
- Company Logo to be used on our website; hyperlink back to your company.
- Sponsor provided content and recognition of sponsorship on Ag Days social media platforms
- Recognition in daily Exhibitor Newsletter
- Opening And Closing PA Mentions
- 1 full page ad in our Show Publication
- Logo included on the Ag Days billboard located on the Trans Canada Highway



SHOW FLOOR



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Partner OF THE SHOW



ALL NEW

PREMIUM MEETING SPACE

CREATE AN EVENT

Create your own event during Ag Days!
Full Details TBD. Contact Us today.

BRONZE SPONSORSHIP RECONGNITION **\$3,000**

- Room Rental for 3 Hours*
- 1/4 Page Advertising in our publication
- Event Details on our Website and Social Media Posts on our Platforms.

SILVER SPONSORSHIP RECONGNITION **\$5,000**

- Room Rental for 6 Hours*
- 1/2 Page Advertising in our publication
- Event Details on our Website and Social Media Posts on our Platforms.

*Based on availability. Contact MB Ag Days for details.

FRIEND OF THE SHOW **\$1,800**

- 1/8 page ad
- Meeting Space for 3 hours
- Meeting Advertising on social media
- Company Logo to be used on our website; hyperlink back to your company.

GOLD

\$7,500

OPTIONS MAY INCLUDE:

- 20 Free one day show passes
- Recognized as a Show Sponsor in all signage and show promotions
- Show Publication Logo on 1 Page
- 2 Double Sided Banners
- Sponsor Recognition on Ag Days Social Media
- Option to have a 3 Year Contract
- Meeting space or outdoor space (pending availability)
- 1/2 page ad in our Show Publication
- Name in bold and highlighted in the exhibitor directory in our Show Publication.
- Company Logo to be used on our website; hyperlink back to your company.

SILVER

\$5,000

OPTIONS MAY INCLUDE:

- 15 Free day show passes
- Recognized as a Show Sponsor in all signage and show promotions
- Show Publication Logo on 1 Page
- 1 Double Sided Banner
- Sponsor Recognition on Ag Days Social Media
- Option to have a 2 Year Contract
- 1/4 page ad in our Show Publication
- Name in bold and highlighted in the exhibitor directory in our Show Publication.
- Company Logo to be used on our website; hyperlink back to your company.

BRONZE

\$3,000

OPTIONS MAY INCLUDE:

- 10 Free day show passes
- Recognized as a Show Sponsor in all signage and show promotions
- Show Publication Logo on 1 Page
- 1 Double Sided Banner
- Sponsor Recognition on Ag Days Social Media
- 1/8 page ad in our Show Publication
- Name in bold and highlighted in the exhibitor directory in our Show Publication.
- Company Logo to be used on our website; hyperlink back to your company.



Additional SPONSORSHIP



SHOW FLOOR

Contact Us for more information about additional Sponsorship Opportunities.

- Branding Of Barns
- Water Bowl Refreshment Area Sponsorship
- Feed Trough Food Services Section Sponsorship
- Hitching Ring Hallway Sponsorship
- Bull Congress Sponsor
- Coat Check Sponsor
- Recycling & Garbage
- Washroom Sponsor
- Premium Room Spaces
- Meeting Rooms
- Digital Media Sponsorship
- Radio Sponsor
- Sanitation Stations
- Unique Promtional Spaces (Unmanned)
- Mascot Sponsorship
- Banner Sponsor
- Cattle Pizza Party Sponsor
- Concession Fry Oil
- Coffee Sponsor
- Premium Outdoor Space
- Tailgate Outdoor Space
- Headland* Outdoor Space
- Park Lot Shuttle Sponsor
- Manitoba Exhibition Dome Building Boardroom
- Manitoba Exhibition Dome Building Main Hall
- Branded Rest Benches



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